**Insurance factors identification**

DESCRIPTION

**Background and Objective:**

The data gives the details of third party motor insurance claims in Sweden for the year 1977. In Sweden, all motor insurance companies apply identical risk arguments to classify customers, and thus their portfolios and their claims statistics can be combined. The data were compiled by a Swedish Committee on the Analysis of Risk Premium in Motor Insurance. The Committee was asked to look into the problem of analyzing the real influence on the claims of the risk arguments and to compare this structure with the actual tariff.

**Domain:** Insurance

**Dataset Description:**   
The insurance dataset holds 7 variables and the description of these variables are given below:

|  |  |
| --- | --- |
| **Attribute** | **Description** |
| Kilometers | Kilometers travelled per year  1: < 1000  2: 1000-15000  3: 15000-20000  4: 20000-25000  5: > 25000 |
| Zone | Geographical zone  1: Stockholm, Göteborg, and Malmö with surroundings 2: Other large cities with surroundings  3: Smaller cities with surroundings in southern Sweden  4: Rural areas in southern Sweden  5: Smaller cities with surroundings in northern Sweden  6: Rural areas in northern Sweden 7: Gotland |
| Bonus | No claims bonus; equal to the number of years, plus one, since the last claim. |
| Make | 1-8 represents eight different common car models. All other models are combined in class 9. |
| Insured | The number of insured in policy-years. |
| Claims | Number of claims |
| Payment | The total value of payments in Skr (Swedish Krona) |

**Analysis Tasks:**After understanding the data, you need to help the committee with the following by the use of the R tool:

* The committee is interested to know each field of the data collected through descriptive analysis to gain basic insights into the data set and to prepare for further analysis.
* The total value of payment by an insurance company is an important factor to be monitored. So the committee has decided to find whether this payment is related to the number of claims and the number of insured policy years. They also want to visualize the results for better understanding.
* The committee wants to figure out the reasons for insurance payment increase and decrease. So they have decided to find whether distance, location, bonus, make, and insured amount or claims are affecting the payment or all or some of these are affecting it.
* The insurance company is planning to establish a new branch office, so they are interested to find at what location, kilometre, and bonus level their insured amount, claims, and payment gets increased. (Hint: Aggregate Dataset)
* The committee wants to understand what affects their claim rates so as to decide the right premiums for a certain set of situations. Hence, they need to find whether the insured amount, zone, kilometre, bonus, or make affects the claim rates and to what extent.